

lavera

NATURKOSMETIK

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Principles of lavera

Naturalness

Naturalness



Since lavera has been in existence, only one thing counts for us: to produce genuine natural cosmetics. The standard for this is the most stringent possible: we orientate ourselves on the guidelines for controlled natural cosmetics defined by the association BDIH (Association of German Industry and Trading Firms for pharmaceuticals, health care products, food supplements and personal hygiene products; registered association).

lavera products are tested and certified by the independent institute IMO Control (institute for market ecology). The lavera skin care, body care and colour cosmetic products are, without exception, developed and manufactured according to these guidelines. For the hair care products, we use nature-near raw materials that optimally combine effectiveness and naturalness and, for the benefit of effectiveness, we accept this compromise.

More information:

www.kontrollierte-naturkosmetik.de

www.natrue.org

* Bundesverband deutscher Industrie- und Handelsunternehmen für Arzneimittel, Reformwaren, Nahrungsergänzungsmittel und Körperpflegemittel e.V.

Skin compatibility

Skin compatibility





If you have read the story about Thomas Haase and Lavera, you know that the compatibility of our products stands at the centre of our work.

As the first natural cosmetic manufacturer, Laverana offered with Lavera “Neutral” a comprehensive allergy-skin care range. Our skin care range “Baby & Kinder Neutral” is especially for babies and children prone to allergic skin and with extremely sensitive skin. Tests on people with sensitive skin confirm the optimal compatibility of our products.

Effectiveness

Effectiveness



It is important to us that we offer genuine natural products with proven effectiveness. That is why we use for example, plant-based liposomes for a measurable repair effects and hyaluronic acid for a noticeable enrichment of moisture in the skin.

Innovations

Innovations



Right from the very beginning, with Lavera we have always looked for new and innovative avenues. We were the first world-wide to introduce the 100% mineral-based sun protection. Our sun-sprays were the first world-wide to be certified according to the stringent BDIH and NATRUE guidelines for controlled natural cosmetics.

Last years' Innovations such as the Self-tanning Lotion and the Silk-Shimmer Lotion from the Sun sensitiv range or the Concealer and Lip Gloss from the Trend sensitiv range demonstrate that we are constantly discovering new solutions. The latest newly developed products: our new Body SPA* Hand Creams, Creamy Shower and Body Scrub/Exfoliating Body Wash.

Awards

Awards



Nothing provides a better measure than the incorruptible standards of independent testers and judges. That is why we refer with pleasure to the fact that lavera has already been awarded numerous times from OEKO-TEST with “very good“ and “good“.

At the world’s largest nature fair BioFach, lavera products have been at the forefront for years: in 2001, the trendy Lip Gloss from the Trend sensitiv range won first prize. In 2002 the innovative Sun sensitiv Family Sun-Spray received second prize. In 2003 the Kids Sun-Spray won first prize and a special prize was awarded for the Sun Sensitiv Self-tanning Lotion. In 2004 the jury gave a recommendation for the innovative Trend sensitiv Concealer and in 2005 for the Body SPA Body Lotion Vanilla-Coconut. In 2008, the product Lips Soft Bronze won the innovation award "Sales Hit of the year".

[View our awards](#)